Claims

- 1. Writing instrument comprising a housing (7) with a reservoir (2) for ink (9) or a liquid dye and a writing head (4) with a writing tip (5), wherein ink (9) from the reservoir (2) can be supplied to the writing tip (5) for drawing or writing, said writing instrument being characterized in that an information support (3) is arranged in the reservoir (2) in such a way that the ink (9) present in the reservoir (2) initially hides the information on the information support (3), as a result of which said information becomes visible only on the gradual use of the ink (9).
- 2. Writing instrument according to claim 1, characterized in that the housing (3) is made of a transparent plastic material.
- 3. Writing instrument according to claim 1, characterized in that the housing (7) comprises a window (6), which gradually reveals a view of the information support (3) as the ink (9) is consumed.
- 4. Writing instrument according to any of the claims 1 to 3, characterized in that the information support (3) has the form of a part, which is held in the reservoir (2) with the help of holding devices.
- 5. Writing instrument according to claim 4, characterized in that the part is made of plastic.

- 6. Writing instrument according to claim 4 or 5, characterized in that the part has the shape of a disk or a strip.
- 7. Writing instrument according to any of the claims 1 to 6, characterized in that it is a disposable writing instrument, preferably a roller ball pen.
- 8. Writing instrument according to any of the claims 1 to 7, characterized in that the information is imprinted on the information support (3).
- 9. Writing instrument according to any of the claims 1 to 7, characterized in that the information is provided, preferably imprinted on an underlay, which is fixed, preferably glued onto the information support (3).
- 10. Writing instrument according to claim 9, characterized in that the underlay is a paper or a film.
- 11. Writing instrument according to any of the claims 1 to 10, characterized in that the information is an image, an advertising text, an inscription, a lot number or the like.
- 12. Writing instrument according to any of the claims 1 to 11, characterized in that the color of the information and/or of the information support (3) is coordinated with the coloring of the ink (9).